



ADNDRC CONFERENCE 2009

Friday, 22 May 2009 | Grand Hyatt Hotel, Hong Kong

Organisers



ASIAN DOMAIN NAME
DISPUTE RESOLUTION CENTRE
— A charitable institution limited by guarantee registered in Hong Kong



香港國際仲裁中心
Hong Kong International
Arbitration Centre

Co-Organisers



中国国际经济贸易仲裁委员会
CHINA INTERNATIONAL ECONOMIC AND
TRADE ARBITRATION COMMISSION



Internet address Dispute
Resolution Committee

Supporting Organisations:

- Hong Kong Institute of Trademark Practitioners
- Internet society Hong Kong Chapter
- Kuala Lumpur Regional Centre for Arbitration

- Hong Kong Computer Society
- Licensing Executives Society China

In view of the increasing needs for speedy and effective resolution for domain name and other intellectual property (IP) related disputes in the Asia region, the Asian Domain Name Dispute Resolution Centre (ADNDRC) will be organising an annual conference on Friday, 22 May 2009 at the Grand Hyatt Hotel Hong Kong. The conference will highlight the salient issues pertaining to intellectual property and domain name disputes resolution and introduce to the delegates the trend and development of online dispute resolution in the Asia region.

Since 2005, ADNDRC Conference has been successfully organised annually around the Asia-Pacific region, including Kuala Lumpur, Hong Kong, Beijing and Seoul. We believe that this year's Conference will attract a considerable number of members from these associations as well as many other professionals from the international community. The event will undoubtedly provide a unique and unrivalled forum, bringing together in-house counsels, barristers, solicitors, arbitrators, mediators, domain name experts, and senior executives of major local and international corporations.



ASIAN DOMAIN NAME DISPUTE RESOLUTION CENTRE

— A charitable institution limited by guarantee registered in Hong Kong

The Asian Domain Name Dispute Resolution Centre (ADNDRC) is a charitable institution limited by guarantee and registered in Hong Kong. It is a joint undertaking by the China International Economic and Trade Arbitration Commission (CIETAC), the Hong Kong International Arbitration Centre (HKIAC) and the Korean Internet Address Dispute Resolution Committee (KIDRC). The ADNDRC is one of four (4) approved providers in the world and the first and only one located in Asia, of dispute resolution services in regards to generic top level domain names (gTLDs), which are the top level domains approved by the Internet Corporation for Assigned Names and Numbers (ICANN), which appointed the ADNDRC as a domain name dispute provider on 3 December 2001.

The domains in regards to which the ADNDRC will act as a domain name dispute resolution provider include all gTLDs: -

.aero, .asia, .biz, .cat, .com, .coop, .info, .jobs, .mobi, .museum, .name, .net, .org, .pro, .tel and .travel

Since its formation, the Asian Domain Name Dispute Resolution Centre has developed to meet the growing need for domain name dispute resolution and is now recognised as one of the world's leading online dispute resolution providers.



香港國際仲裁中心 Hong Kong International Arbitration Centre

Hong Kong International Arbitration Centre (HKIAC) was established by a group of the leading business and professional people in Hong Kong to be the focus for Asia of dispute resolution in 1985. It has been generously funded by the business community and by the HKSAR Government but it is totally independent of both and it is financially self sufficient. HKIAC aims to assist disputing parties to solve their disputes by arbitration and by other means of dispute resolution. The HKIAC places great emphasis in providing online dispute resolution services in a wide variety of areas including intellectual property and information technology.



中国国际贸易仲裁委员会 CHINA INTERNATIONAL ECONOMIC AND TRADE ARBITRATION COMMISSION

China International Economic and Trade Arbitration Commission (CIETAC) is the leading international commercial arbitration institution in China, with its headquarters in Beijing. It was originally established in April 1956 within the China Council for the Promotion of International Trade. In keeping with the modernisation of China's economic and trade development the organisation was reorganised and took on its current name in 1988. In 1989, CIETAC established a Sub-Commission in Shenzhen and in 1990 a Sub-Commission was established in Shanghai. Its current Panel of Arbitrators, selected and appointed from among Chinese and foreigners with special knowledge and practical experience in trade and economics, science and technology, law and other fields, contains 518 arbitrators who come from more than 30 countries and regions around the world. The foreign arbitrators and the arbitrators from the Hong Kong SAR, the Macau SAR and Taiwan amount to 174. Up to now, CIETAC has concluded over 10,000 cases and become one of the well-known international arbitration institutions in the world. CIETAC is one of two, the other being HKIAC, domain name dispute resolution providers for .cn.



Internet address Dispute Resolution Committee

KIDRC previously known as Internet address Dispute Resolution Committee (IDRC) was established in 2002, with the aim of settling disputes on the Internet pertaining to Internet address. The National Internet Development Agency of Korea ("NIDA") handles the administrative affairs of the KIDRC. It currently is the sole dispute resolution provider for .kr.

ADNDRC Conference 2009

Friday, 22 May 2009 | Grand Hyatt Hotel, Hong Kong

Conference Programme

08:15 ~ 08:45	Registration
08:45 ~ 08:55	Welcome Remarks
08:55 ~ 09:10	Opening Remarks ❖ Peter CHEUNG <i>Deputy Director of Intellectual Property, Intellectual Property Department, Government of HKSAR</i>
09:10 ~ 09:30	Keynote Speech ❖ YU Jianlong <i>Vice Chairman & Secretary-General, China International Economic and Trade Arbitration Commission, China</i>
09:30 ~ 10:10	Protecting Intellectual Property Rights & Domain Name - Strategies & Tips
10:10 ~ 11:10	Key Aspects in Resolution of Domain Name Disputes in Asia ➢ gTLDs ➢ ccTLDs ➢ kTLDs ➢ hKTLDS ➢ Internet Keywords ➢ IDNs
11:10 ~ 11:30	Morning Refreshment Break
11:30 ~ 12:00	Trend of Domain Name Registration in Asia - Insiders' Views from Registrars
12:00 ~ 12:30	Salient Procedural Issues in Domain Name Dispute Resolution - Observations from Dispute Resolution Providers
12:30 ~ 13:30	Conference Luncheon with Keynote Speech ❖ Tim COLE , <i>Chief Registrar Liaison, ICANN, USA</i>
13:30 ~ 14:30	The Three Elements in Domain Name Dispute Resolution - Unspoken Views on Recent UDRP Decision
14:30 ~ 15:15	Court's Jurisdiction & Procedure in Handling Domain Name Disputes in Asia
15:15 ~ 15:30	Afternoon Refreshment Break
15:30 ~ 16:30	Arbitrating & Mediating Intellectual Property Disputes in Asia - Opportunities & Challenges
16:30 ~ 17:10	Online Dispute Resolution & E-Commerce in Asia - Development Since the World Financial Turmoil
17:00 ~ 17:05	Closing Remarks ❖ Gary SOO <i>Secretary-General, Hong Kong International Arbitration Centre, Hong Kong</i>

Confirmed Speakers

Neil Brown
Australia

Peter Bullock
*Partner, PinsentMasons
Hong Kong*

Dennis CAI
*Assistant Secretary-General
HKIAC, Hong Kong*

Edmon Chung
*CEO
DotAsia Organisation Limited
Hong Kong*

Moonchul Chang
*Professor
National Police University
Korea*

David Kreider
*General Counsel
Vodafone New Zealand Ltd.
New Zealand*

Scott Donahey
USA

Lian Yunze
*Partner
Hylands (Hao Tian) Law Firm
Beijing*

Sebastian Hughes
*Partner
Troutman Sanders
Hong Kong*

William Law
*Partner, ATW Law Offices
Hong Kong*

Amy Lee
*Senior Associate
JSM, Hong Kong*

Ms. Chloe Lee
*Partner
Stephenson Harwood and Lo
Hong Kong*

Mena Lo
*Partner
Wilkinson & Grist
Hong Kong*

Li Hu
*Secretary-General
ODR & DNDR Centre
CIETAC, Beijing*

Jonathan Shea
*CEO, HKIRC & HKDNR
Hong Kong*

Sun Han Hui
*Legal Counsel, CNNIC
Beijing*

Christopher To
*Council Member, HKIAC
Hong Kong*

Joe Thymian
*Director - Sales and Marketing
Melbourne IT, Australia*

Olivia Tan
*Legal Council
Kuala Lumpur Regional
Centre for Arbitration, Malaysia*

ADNDRC Conference 2009

22 May 2009 | Grand Hyatt Hotel, Hong Kong

Please complete the registration form and return it with the appropriate payment to HKIAC via the following channels:-
by Post: 38/F, Two Exchange Square, Central, Hong Kong OR by Fax: (852) 2524 2171
For further enquiries please contact HKIAC on Tel: (852) 2525 2381 or Email: <adr@hkiac.org>.

**** This form is valid for one delegate only. Please make extra copies for additional registrations. ****

FEES (incl. conference materials, refreshments and lunch)

Rate	Category	Members [#]	Non-Members
Early Bird Discount (on / before 9 April 2009)		☐ HK\$2,000	☐ HK\$2,300
Regular Rate (after 9 April 2009)		☐ HK\$2,300	☐ HK\$2,500

#Membership includes: Asian Domain Name Dispute Resolution Centre Domain Name Panel / China International Economic and Trade Arbitration Commission / Hong Kong Computer Society / HKIAC Panel of Arbitrator / HKIAC List of Arbitrators / HKIAC .cn, .hk, .pw, .ph Domain Name Dispute Resolution Panels / Hong Kong Institute of Trademark Practitioners / Korea Internet Address Dispute Resolution Committee / Kuala Lumpur Regional Centre for Arbitration / Internet Society Hong Kong Chapter / Licensing Executives Society China

PERSONAL INFORMATION

Title: ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Prof. ☐ Other, please specify: _____
Surname: _____ First Name: _____
Company: _____
Position: _____ Membership#: _____
Address: _____
Tel: _____ Fax: _____
(country code + area code + number) (country code + area code + number)
Email: _____

DECLARATION: I hereby register for the ADNDRC Conference 2009. I agree with the terms set out by the organisers. I declare that the above information is correct and understand that the information will be included into the database of Hong Kong International Arbitration Centre (HKIAC). HKIAC can make use of my information for promotional purposes in relation to the conference. I accept that HKIAC bears no responsibility for any error or omission.

☐ Please keep me informed of future events of Hong Kong International Arbitration Centre.

Signature: _____ Date: _____

PAYMENT METHODS (Please make payment in advance)

☐ I enclose a cheque made payable to "Hong Kong International Arbitration Centre"

☐ Bank Transfer (Please attach a copy of the remittance advice with this form to avoid any possible confusion)

Bank Name: Hong Kong and Shanghai Banking Corporation Limited (HSBC)

Address: 1 Queen's Road Central, Hong Kong

Account Name: Hong Kong International Arbitration Centre

Account Number: 004-567-190897-001 Swift Code: HSBC HK HHH KH

☐ Credit Card (I hereby authorise HKIAC to debit my credit card for the registration fees of the ADNDRC Conference 2009.)

Type of your credit card: ☐ Visa Card ☐ MasterCard

Card Number: [] [] [] [] - [] [] [] [] - [] [] [] [] - [] [] [] [] Expiry: _____ (M) / _____ (Y)

Name on Card: _____ Signature: _____

TERMS AND CONDITIONS

- Registration will be confirmed upon receipt of payment.
- Written confirmation will be issued by fax or email.
- The conference programme is subject to change at any time without liability.
- In the event of cancelling the registration, a cancellation notice should be issued in writing by registrant no later than Friday, 8 May 2009 for a full refund of registration fee (less 15% administration charge). We regret that no refunds can be made if a delegate fails to attend without prior notice in writing to the organisers.
- The conference will be cancelled if a No. 8 typhoon signal or above is hoisted or the Black storm warning is raised three hours prior to start of the conference.
- To ensure your name will appear in the "List of Delegates" which is available at the conference folder, your registration must be received at the office of the organisers by Tuesday, 19 May 2009 (the latest).